

# MARKETING MANUAL

International  
Trade Fair for  
Plastics and Rubber



**RUPLASTICA**  
**23 – 26 JAN**  
**2024**  
Moscow, Russia

together with:



International Trade Fair for Plastics Recycling  
and Waste Management

**RECYCLING  
SOLUTIONS**

[ruplastica.ru](http://ruplastica.ru)

[recycling solutions.ru](http://recycling solutions.ru)

VENUE:



ORGANIZER:





23-26 JAN  
**2024**  
Moscow, Russia

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**3**  
Download  
advertising motives

## POINT OUT YOUR PARTICIPATION BY USING OUR ADVERTISING MEDIA!

Beautify your Desktop with our wallpaper or turn you daily correspondence into an eye catcher with our logo. You can also integrate our digital sticker in your email signature, invoices, letters etc.

### LOGO

By using the logo in your promotional materials, you signify your participation in the exhibition.



### BANNERS



### ELECTRONIC STICKER

Make your email correspondence attractive! Integrate our e-sticker into your e-signatures, invoices, letters, etc.



[DOWNLOAD ALL FILES HERE](#)



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Media  
RUPLASTICA 24

In order to promote brands and popularize the services and products of exhibitors, the Media Service Department RUPLASTICA 2024 offers a wide range of advertising information placement options in the online catalogue and visitor guide.

Take advantage of this offer and represent your company in the best possible way!

This brochure will give you an overview of the media and advertising of RUPLASTICA 2024.

Do you have any questions? We will be happy to advise you by phone or email

Best regards, RUPLASTICA 2024 media service department

## ONLINE CATALOGUE

An online catalogue is not only a tool for the first acquaintance of a visitor with the company, but also a modern and long-term way of promotion your goods and services.

All posted data will be available on the exhibition website until the next exhibition is updated (within 9 months). After the deadline, the information remains on the exhibition website in the section Media -> Results of past exhibitions.

## VISITOR GUIDE

The visitor guide is a convenient navigator for the visitor of the exhibition, which allows to draw the attention of the visitor. The visitor guide contains the plan of the exhibition exposition, information about the exhibitors, the location of their stands in the pavilions, as well as the business program and general facts about the exhibition. By ordering additional options in the visitor guide, you significantly increase the chances of attracting customers to your stand.

Contact:

Korotkova Daria

T +7 (495) 955 91 99 ext. 624

KorotkovaD@expo-fusion.ru





23-26 JAN  
**2024**  
Moscow, Russia

# 5 Advertising in the online catalogue

## SEND YOUR APPLICATION BY E-MAIL. DEADLINE 14.12.2023

Please complete and return to:

### ORGANIZER:

EXPO FUSION LLC  
ul. Timura Frunze, h. 3, b. 1  
119021 Moscow, Russia

### CONTACT:

Korotkova Daria  
T +7 (495) 955 91 99 ext. 624  
KorotkovaD@expo-fusion.ru

Company name \_\_\_\_\_

Address \_\_\_\_\_

Contact \_\_\_\_\_

Phone \_\_\_\_\_

E-Mail \_\_\_\_\_

Stand No. \_\_\_\_\_

## ONLINE CATALOGUE OF EXHIBITORS

Ensure your company's permanent presence in the online exhibitor directory. Visitors of the exhibition will benefit from a number of benefits in preparing for their visit to the show, while an enhanced set of online directory tools will help potential customers find your company.

Service list	Price
<b>Basic description for the main and accompanying exhibitors:</b> company name in Russian and English, description of the company's activities, address, phone number, e-mail address mail, website, logo	included in the registration fee
<b>Background highlighting in the general list of exhibitors</b> visual background highlighting	180 EUR <input type="checkbox"/>
<b>Exhibitor's profile cover.</b> Add a brand image of the company	95 EUR <input type="checkbox"/>
<b>Video integration</b> add the video clip to your profile	55 EUR <input type="checkbox"/>
<b>Links to social networks</b> up to 3 links	60 EUR <input type="checkbox"/>

Placement example

1. Company image photo
2. Highlighting in the general list of participants (background)
3. Links to social networks

\* Images may differ from the final product.

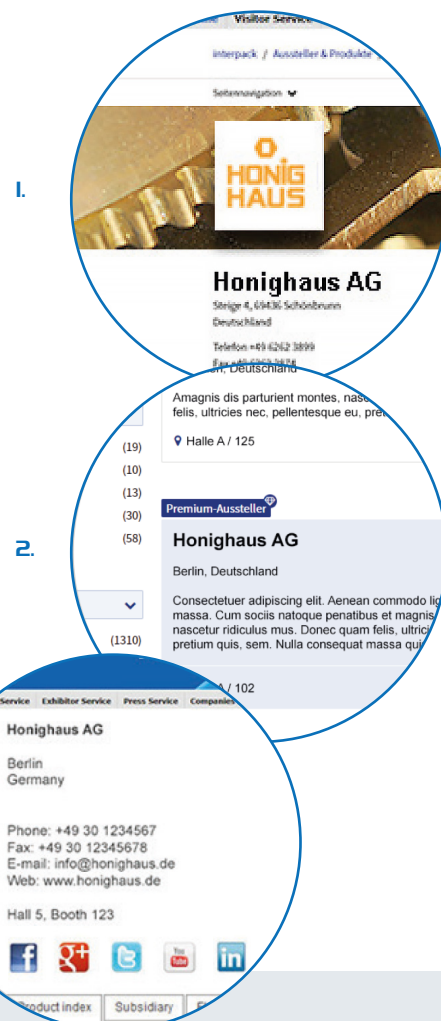
### Rate including VAT



EXPO FUSION LLC,  
Timura Frunze str., 3/1,  
119021, Russia, Moscow  
tel. +7 495 955 91 99  
info@expo-fusion.ru

Company stamp  
and legally binding signature \_\_\_\_\_

Place, date \_\_\_\_\_





23-26 JAN  
**2024**  
Moscow, Russia

**6**  
Advertising  
in the visitor guide

**SEND YOUR APPLICATION BY E-MAIL. DEADLINE 14.12.2023**

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ul. Timura Frunze, h. 3, b. 1  
119021 Moscow, Russia

**CONTACT:**

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T +7 (495) 955 91 99 ext. 624  
KorotkovaD@expo-fusion.ru

Company name \_\_\_\_\_

Address \_\_\_\_\_

Contact \_\_\_\_\_

Phone \_\_\_\_\_

E-Mail \_\_\_\_\_

Stand No. \_\_\_\_\_

**VISITOR GUIDE**

A convenient navigator and an ideal tool to draw attention to your stand and your company

Logo on the exhibition plan no more than 10 exhibitors per hall	100 EUR	<input type="checkbox"/>
Background highlighting in the alphabetical list of exhibitors visual background highlight	40 EUR	<input type="checkbox"/>
<b>Modular advertising</b>		
Page 1/1 A4 (210x297mm) format	910 EUR	<input type="checkbox"/>
Page 1/3 190x90 mm format	500 EUR	<input type="checkbox"/>
Front page A4 format (210x297mm)	upon request	<input type="checkbox"/>



\* Images may differ from the final product.

**Rate including VAT**



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119021, Russia, Moscow  
tel. +7 495 955 91 99  
info@expo-fusion.ru

Company stamp  
and legally binding signature \_\_\_\_\_

Place, date \_\_\_\_\_





23-26 JAN  
2024  
Moscow, Russia

# 7 Video/ photo production services

## SEND YOUR APPLICATION BY E-MAIL. DEADLINE ON REQUEST

Stand No. \_\_\_\_\_

Please complete and return to:

### ORGANIZER:

EXPO FUSION LLC  
ul. Timura Frunze, h. 3, b. 1  
119021 Moscow, Russia

### CONTACT:

Yulia Nikolina  
7 (495) 955 91 99 ext. 510  
NikolinaY@expo-fusion.ru

Company name \_\_\_\_\_

Address \_\_\_\_\_

Contact \_\_\_\_\_

Phone \_\_\_\_\_

E-Mail \_\_\_\_\_

Use your participation in the exhibition, to create personalized image and selling video content.

### VIDEO OPTIONS



**SHORT REPORT VIDEO**  
565,00 EUR

video 1 min  
Exhibitor booth and product overview / Interaction with visitors / Interview with a company representative / General plans of the exhibition



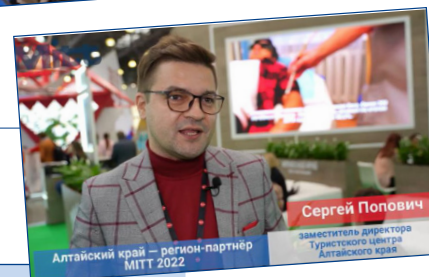
**DETAILED REPORT VIDEO**  
750,00 EUR

video 2 min + video 1 min  
Interview with company representatives/ General overview of the booth / Overview of new products / Interaction with visitors/ Interview of visitors to the stand (optional) / General plans of the exhibition



**DETAILED INTERVIEW + SHORT VIDEO**  
1 000,00 EUR

7-8 min + 2 min + 1 min + 60 photo  
Detailed interview with a company representative / Correspondent participation (optional) / Stand and product line overview / General plans of the exhibition / 2 final videos



### PACKAGE OPTIONS



**SHORT VIDEO + PHOTO REPORT**  
750,00 EUR

video 1 min + 30 photo  
Reporting video with an Exhibitor booth and product overview for 1 minute, including general plans for the exhibition and a short interview with a company representative / Photo report - up to 30 photos



**2 VIDEOS + PHOTO REPORT + PROMOTION**  
1 000,00 EUR

video до 2 min + 1 min + 45 photo  
/ 2 reporting videos with an overview of the stand and new products (2 minutes and 1 minute), including interviews with company representatives / Photo report - up to 45 photos / Promotion of the video (2 min) on the leading event aggregator in Russia and the CIS Expomap (250,000+ visitors per month)



**INTERVIEW + 2 VIDEOS + PHOTO + PROMOTION**  
1 375,00 EUR

7-8 min + 2 min + 1 min + 60 photo  
Detailed interview with a company representative at the stand + in dynamics / Reporting videos with an overview of the stand for 2 minutes and 1 minute / Photo report - up to 60 photos / Promotion of the video (2 min) on the leading event aggregator in Russia and the CIS Expomap (250,000+ visitors per month)



Rate including VAT



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Timura Frunze str., 3/1,  
119021, Russia, Moscow  
tel. +7 495 955 91 99  
info@expo-fusion.ru

Company stamp  
and legally binding signature \_\_\_\_\_

Place, date \_\_\_\_\_



23-26 JAN  
2024  
Moscow, Russia

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Advertising  
on an e-ticket

**SEND YOUR APPLICATION BY E-MAIL. DEADLINE ON REQUEST**

Stand No. \_\_\_\_\_

Please complete and return to:

**ORGANIZER:**

EXPO FUSION LLC  
ul. Timura Frunze, h. 3, b. 1  
119021 Moscow, Russia

**CONTACT:**

Vitaly Samotaev  
T +7 (495) 955 91 99 доб. 660;  
SamotaevV@expo-fusion.ru

Company name \_\_\_\_\_

Address \_\_\_\_\_

Contact \_\_\_\_\_

Phone \_\_\_\_\_

E-Mail \_\_\_\_\_

**PLACING ADVERTISING ON THE ELECTRONIC TICKET**

Your advertisement will be placed on each visitor e-ticket

We hereby confirm the placement of advertising  
on the electronic ticket

EUR 645,00



Example of an e-ticket

Rate including VAT



EXPO FUSION LLC,  
Timura Frunze str., 3/1,  
119021, Russia, Moscow  
tel. +7 495 955 91 99  
info@expo-fusion.ru

Company stamp  
and legally binding signature \_\_\_\_\_

Place, date \_\_\_\_\_





23-26 JAN  
2024  
Moscow, Russia

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# Placing a banner on the exhibition website

## SEND YOUR APPLICATION BY E-MAIL. DEADLINE ON REQUEST

Stand No. \_\_\_\_\_

Please complete and return to:

**ORGANIZER:**

EXPO FUSION LLC  
ul. Timura Frunze, h. 3, b. 1  
119021 Moscow, Russia

**CONTACT:**

**Kirill Piskarev**  
T +7 (495) 955 91 99 доб. 626; PiskarevK@expo-fusion.ru

**Marina Belousova**  
T +7 (495) 955 91 99 доб. 632; BelousovaM@expo-fusion.ru

**Elena Melnikova**  
T +7 (495) 955 91 99 доб. 646; MelnikovaE@expo-fusion.ru

Company name \_\_\_\_\_

Address \_\_\_\_\_

Contact \_\_\_\_\_

Phone \_\_\_\_\_

E-Mail \_\_\_\_\_

## LOGO PLACEMENT ON THE OFFICIAL WEBSITE WWW.RUPLASTICA.RU

- EUR 290  
1 month, except for the period from 01.12.2023 to 26.01.2024
- EUR 670  
for the period from 01.12.2023 to 26.01.2024



### Rate including VAT



EXPO FUSION LLC,  
Timura Frunze str., 3/1,  
119021, Russia, Moscow  
tel. +7 495 955 91 99  
info@expo-fusion.ru

Company stamp  
and legally binding signature \_\_\_\_\_

Place, date \_\_\_\_\_



23-26 JAN  
2024  
Moscow, Russia

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Advertisement  
banner newsletter

**SEND YOUR APPLICATION BY E-MAIL. DEADLINE ON REQUEST**

Stand No. \_\_\_\_\_

Please complete and return to:

**ORGANIZER:**

EXPO FUSION LLC  
ul. Timura Frunze, h. 3, b. 1  
119021 Moscow, Russia

**CONTACT:**

Julia Nikolina  
T +7 (495) 955 91 99 ext. 510;  
NikolinaY@expo-fusion.ru

Company name \_\_\_\_\_

Address \_\_\_\_\_

Contact \_\_\_\_\_

Phone \_\_\_\_\_

E-Mail \_\_\_\_\_

**BANNER IN BRANDED NEWSLETTER**  
(more than 115,000 e-mail addresses of exhibition visitors)

We may place your banner in one or more email newsletters.  
We place a static banner in jpg/png format. Size 600x110px.

The price of placing a banner, including placing a link to your site:

- 1 banners      EUR 325,00
- 2 banners      EUR 545,00
- 3 banners      EUR 670,00

**APPLICATIONS FOR RUPLASTICA 2024 NOW OPEN!**

We are pleased to announce a call for applications for the international specialized trade fair for plastics and rubber - RUPLASTICA 2024 - that will take place in Moscow at Expocentre from 23-26 January 2024.

Ruplastica is the most relevant meeting point bringing together key industry players across the entire polymer market value chain from Russia, CIS, Europe and Asia to showcase innovations, discuss current trends and chart the course for the year ahead.

More than 500 exhibitors from 16 countries took part in the previous exhibition session. The companies' stands attracted about 25,000 visitors from 39 neighboring countries and 26 Russian regions.

- > 2023 Highlights video
- > Post-show report 2023
- > 2023 Photo gallery

**APPLICATION FORM**

**banner width 600px in png/jpg**

**SHOW PROFILE**

- > Machinery and equipment for the plastics and rubber industries
- > Machinery and equipment for waste management and plastics recycling
- > Raw materials and auxiliaries
- > Plastics and rubber products
- > Services for the plastics and rubber industries

An example of placing a banner in the mailing list

**Rate including VAT**



EXPO FUSION LLC,  
Timura Frunze str., 3/1,  
119021, Russia, Moscow  
tel. +7 495 955 91 99  
info@expo-fusion.ru

Company stamp  
and legally binding signature \_\_\_\_\_

Place, date \_\_\_\_\_





23-26 JAN  
2024  
Moscow, Russia

12  
Outdoor / indoor  
advertising

**SEND YOUR APPLICATION BY E-MAIL. DEADLINE ON REQUEST**

Stand No. \_\_\_\_\_

Please complete and return to:

**ORGANIZER:**

EXPO FUSION LLC  
ul. Timura Frunze, h. 3, b. 1  
119021 Moscow, Russia

**CONTACT:**

Mikhail Shatov  
T +7 (495) 955 91 99 ext. 634  
ShatovM@expo-fusion.ru

Company name \_\_\_\_\_

Address \_\_\_\_\_

Contact \_\_\_\_\_

Phone \_\_\_\_\_

E-Mail \_\_\_\_\_

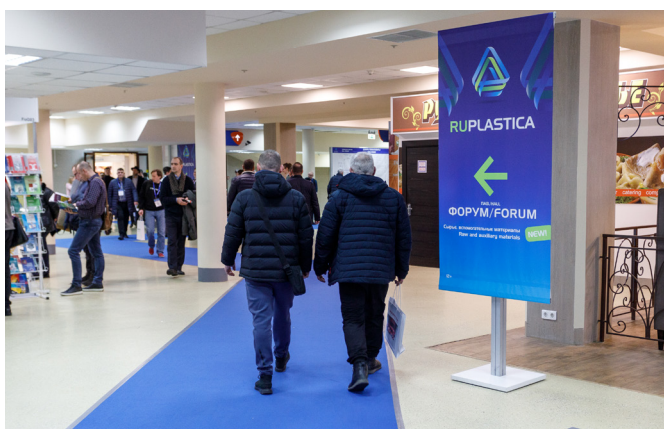
**OUTDOOR/INDOOR ADVERTISING**

There are different opportunities to make outdoor/indoor advertising on the fairground.

If you are interested you'll get more information and a special offer.

We hereby order the production and placement of billboards with promotional products:

Service	Price in Euro per sq.m.	Shield area sq.m	Total in Euro
Billboard (production, installation, placement)	275,00		



**Rate including VAT**



EXPO FUSION LLC,  
Timura Frunze str., 3/1,  
119021, Russia, Moscow  
tel. +7 495 955 91 99  
info@expo-fusion.ru

Company stamp  
and legally binding signature \_\_\_\_\_

Place, date \_\_\_\_\_



RUPLASTICA



RECYCLING SOLUTIONS

23-26 JAN  
2024  
Moscow, Russia

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# Advertising on LED panels at Expocentre Fairgrounds

## SEND YOUR APPLICATION BY E-MAIL. DEADLINE ON REQUEST

Stand No. \_\_\_\_\_

Please complete and return to:

### ORGANIZER:

EXPO FUSION LLC  
ul. Timura Frunze, h. 3, b. 1  
119021 Moscow, Russia

### CONTACT:

Mikhail Shatov  
T +7 (495) 955 91 99 ext. 634;  
ShatovM@expo-fusion.ru

Company name \_\_\_\_\_

Address \_\_\_\_\_

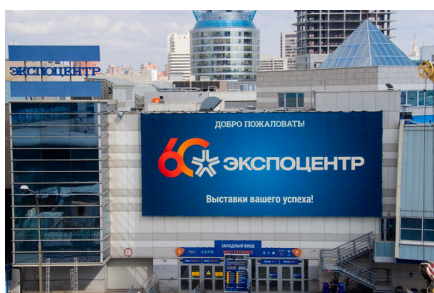
Contact \_\_\_\_\_

Phone \_\_\_\_\_

E-Mail \_\_\_\_\_

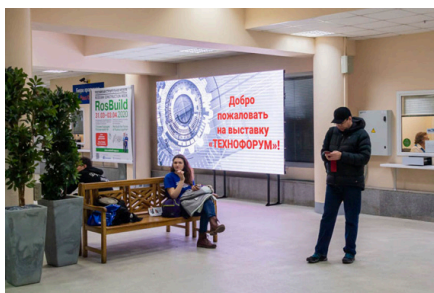
## ADVERTISING ON LED PANELS OF THE EXPOCENTRE

The rate covers not less than 100 shows per day from 8 am to 6 pm for the event running period (excluding mounting and dismantling periods);



### Video advertising on the LED facade advertising screen 20 x 8 m of Pavilion No. 7 (West media facade)

- 15 sec – EUR 545,00
- 30 sec – EUR 930,00
- 60 sec – EUR 1 700,00



### Video advertising on a 4 x 2 m LED screen in Pavilion No. 7 (Hall 7)

- 15 sec – EUR 435,00
- 30 sec – EUR 715,00
- 60 sec – EUR 1 240,00



### Video advertising on the LED screen 7.7 x 4.6 m of Pavilion No. 2 (Hall 1)

- 15 sec – EUR 620,00
- 30 sec – EUR 1 085,00
- 60 sec – EUR 1 700,00

## TECHNICAL REQUIREMENTS FOR FILES

### Rate including VAT



EXPO FUSION LLC,  
Timura Frunze str., 3/1,  
119021, Russia, Moscow  
tel. +7 495 955 91 99  
info@expo-fusion.ru

Company stamp  
and legally binding signature \_\_\_\_\_

Place, date \_\_\_\_\_





23-26 JAN  
2024  
Moscow, Russia

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# Advertising on LED pylons Expocentre Fairgrounds

## SEND YOUR APPLICATION BY E-MAIL. DEADLINE ON REQUEST

Stand No. \_\_\_\_\_

Please complete and return to:

**ORGANIZER:**

EXPO FUSION LLC  
ul. Timura Frunze, h. 3, b. 1  
119021 Moscow, Russia

**CONTACT:**

Mikhail Shatov  
T +7 (495) 955 91 99 ext. 634  
ShatovM@expo-fusion.ru

Company name \_\_\_\_\_

Address \_\_\_\_\_  
\_\_\_\_\_

Contact \_\_\_\_\_

Phone \_\_\_\_\_

E-Mail \_\_\_\_\_

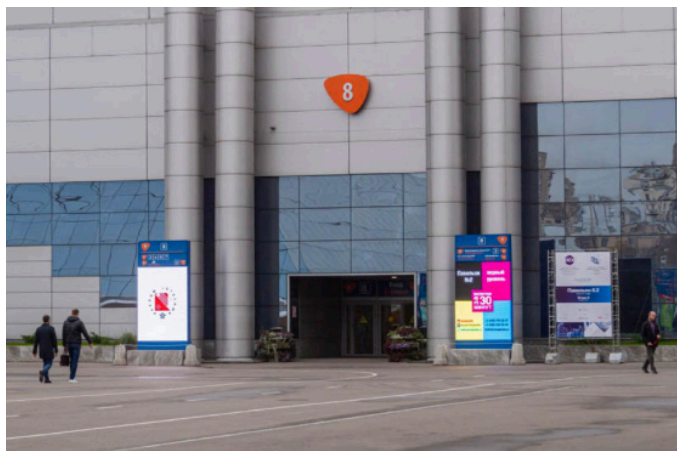
## VIDEO ADVERTISING ON THE LED PYLON, FOR THE PERIOD OF THE EXHIBITION, FROM 8 AM TO 6 PM

Video advertising on LED pylon 1,92m x 2,64m  
of Pavilion No.8

The rate covers not less than 100 shows per day  
from 8 am to 6 pm for the event running period  
(excluding mounting and dismantling periods);

- Left pylon
- Right pylon

- 15 sec – EUR 185,00\*
- 30 sec – EUR 310,00\*
- 60 sec – EUR 745,00\*



\* – Price for 1 pylon

### TECHNICAL REQUIREMENTS FOR FILES

#### Rate including VAT



EXPO FUSION LLC,  
Timura Frunze str., 3/1,  
119021, Russia, Moscow  
tel. +7 495 955 91 99  
info@expo-fusion.ru

Company stamp  
and legally binding signature \_\_\_\_\_

Place, date \_\_\_\_\_





23-26 JAN  
2024  
Moscow, Russia

15

# Advertising on plasma panels at Expocentre Fairgrounds

## SEND YOUR APPLICATION BY E-MAIL. DEADLINE ON REQUEST

Stand No. \_\_\_\_\_

Please complete and return to:

**ORGANIZER:**

EXPO FUSION LLC  
ul. Timura Frunze, h. 3, b. 1  
119021 Moscow, Russia

**CONTACT:**

Julia Nikolina  
T +7 (495) 955 91 99 ext. 510;  
NikolinaY@expo-fusion.ru

Company name \_\_\_\_\_

Address \_\_\_\_\_

Contact \_\_\_\_\_

Phone \_\_\_\_\_

E-Mail \_\_\_\_\_

## ADVERTISING ON PLASMA PANELS OF THE EXPOCENTRE

Plasma panels are located in registration zone of the Western entrance – meeting point of the largest number of exhibition visitors.

During the day (from 8 am to 6 pm) your commercial will be played 360 times.

Group of pavilion No. 7, hall 7  
(registration area of the Western entrance) -  
4 plasma panels operating in synchronous mode

Video advertising on plasma panels  
of the group of pavilion No. 7, hall 7,  
for the period of the exhibition, from 8 am to 6 pm.

- 15 sec – EUR 500,00
- 30 sec – EUR 775,00
- 60 sec – EUR 1 350,00



### TECHNICAL REQUIREMENTS FOR FILES

Rate including VAT



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Timura Frunze str., 3/1,  
119021, Russia, Moscow  
tel. +7 495 955 91 99  
info@expo-fusion.ru

Company stamp  
and legally binding signature \_\_\_\_\_

Place, date \_\_\_\_\_



23-26 JAN  
2024  
Moscow, Russia

Pass of the distributor of information and promotional products

16

**SEND YOUR APPLICATION BY E-MAIL. DEADLINE ON REQUEST**

Stand No. \_\_\_\_\_

Please complete and return to:

**ORGANIZER:**

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ul. Timura Frunze, h. 3, b. 1  
119021 Moscow, Russia

Company name \_\_\_\_\_

Address \_\_\_\_\_

**CONTACT:**

**Kirill Piskarev**

T +7 (495) 955 91 99 доб. 626; PiskarevK@expo-fusion.ru

Contact \_\_\_\_\_

**Marina Belousova**

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Phone \_\_\_\_\_

**Elena Melnikova**

T +7 (495) 955 91 99 доб. 646; MelnikovaE@expo-fusion.ru

E-Mail \_\_\_\_\_

**PASS FOR A DISTRIBUTOR OF INFORMATION AND PROMOTIONAL MATERIALS**

The pass enables to distribute information and promotional materials within the venue of the show and in compliance with its thematic subjects.

Service	Price in EURO for 1 day	Number of working days	Total in EUR
Pass of the distributor of information and promotional products (promoter) for 1 day  Work dates: _____ _____ _____ _____	100,00		

**Rate including VAT**



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Timura Frunze str., 3/1,  
119021, Russia, Moscow  
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info@expo-fusion.ru

Company stamp  
and legally binding signature \_\_\_\_\_

Place, date \_\_\_\_\_



23-26 JAN  
2024  
Moscow, Russia

17

Partner Registration  
Package 1

**SEND YOUR APPLICATION BY E-MAIL. DEADLINE ON REQUEST**

Stand No. \_\_\_\_\_

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ul. Timura Frunze, h. 3, b. 1  
119021 Moscow, Russia

**CONTACT:**

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**Marina Belousova**  
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**Elena Melnikova**  
T +7 (495) 955 91 99 доб. 646; MelnikovaE@expo-fusion.ru

Company name \_\_\_\_\_

Address \_\_\_\_\_

Contact \_\_\_\_\_

Phone \_\_\_\_\_

E-Mail \_\_\_\_\_

**- ASSIGNING REGISTRATION PARTNER STATUS**

**- PLACEMENT OF YOUR COMPANY LOGO**

- On the electronic registration page in the «Your ticket» section\*
- In mailing lists to attract visitors (more than 115,000 addresses)
- In the response letter of the registered visitor
- In the electronic version of the printed ticket
- On the visitor's badge (more than 20,000 visitors)

**- MENTIONING THE COMPANY IN PRESS AND POST RELEASES**

\* placement of a logo with an active link in all electronic sources

We hereby confirm the placement of the logo during

Price EUR 6 000,00



Rate including VAT



EXPO FUSION LLC,  
Timura Frunze str., 3/1,  
119021, Russia, Moscow  
tel. +7 495 955 91 99  
info@expo-fusion.ru

Company stamp  
and legally binding signature \_\_\_\_\_

Place, date \_\_\_\_\_



23-26 JAN  
2024  
Moscow, Russia

18  
Partner Registration  
Package 2

**SEND YOUR APPLICATION BY E-MAIL. DEADLINE ON REQUEST**

Stand No. \_\_\_\_\_

Please complete and return to:

**ORGANIZER:**

EXPO FUSION LLC  
ul. Timura Frunze, h. 3, b. 1  
119021 Moscow, Russia

**CONTACT:**

**Kirill Piskarev**  
T +7 (495) 955 91 99 доб. 626; PiskarevK@expo-fusion.ru

**Marina Belousova**  
T +7 (495) 955 91 99 доб. 632; BelousovaM@expo-fusion.ru

**Elena Melnikova**  
T +7 (495) 955 91 99 доб. 646; MelnikovaE@expo-fusion.ru

Company name \_\_\_\_\_

Address \_\_\_\_\_

Contact \_\_\_\_\_

Phone \_\_\_\_\_

E-Mail \_\_\_\_\_

**– PLACING ADVERTISING INFORMATION ON THE BACK SIDE OF THE VISITOR'S BADGE (more than 20,000 visitors)**

**– PLACEMENT OF YOUR COMPANY LOGO**

- At the registration terminal
- On clothes of promo staff
- On a lightbox behind the check-in counters
- On general navigation banners in the «Partners» section
- In the guide - the status of the registration sponsor (Circulation over 15,000 copies)

**– PLACING OF ADVERTISING LEAFLETS AT REGISTRATION DESK M.P.**

We hereby confirm participation in offline registration

Price EUR 10 500,00

\* including Package 1 options



Rate including VAT

**EXPO FUSION**  
EXPO FUSION LLC,  
Timura Frunze str., 3/1,  
119021, Russia, Moscow  
tel. +7 495 955 91 99  
info@expo-fusion.ru

Company stamp  
and legally binding signature \_\_\_\_\_

Place, date \_\_\_\_\_



23-26 JAN  
2024  
Moscow, Russia

19  
Business program  
partner

**SEND YOUR APPLICATION BY E-MAIL. DEADLINE ON REQUEST**

Stand No. \_\_\_\_\_

Please complete and return to:

**ORGANIZER:**

EXPO FUSION LLC  
ul. Timura Frunze, h. 3, b. 1  
119021 Moscow, Russia

**CONTACT:**

**Kirill Piskarev**

T +7 (495) 955 91 99 доб. 626; PiskarevK@expo-fusion.ru

**Marina Belousova**

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E-Mail \_\_\_\_\_

**PARTNER PACKAGE INCLUDES:**

**EXCLUSIVE OPTION**

Distribution of advertising materials of the Partner

- Placement of Partner's advertising materials in the Business Program Area
- Branding of screens in the Business Program Area with the mention of the Exhibition Partner and Logo
- Display of the Partner's Commercial Video (up to 2 minutes) on the screens in the Business Program Area – 3 times a day

Exhibition site [ruplastica.ru](http://ruplastica.ru)

- Placement of the Partner's advertising banner on the page of the Business Program webpage
- Placement of the Partner's logo with an active link in the «Sponsors» section

Email newsletters and PR

- Placement of the Partner's logo indicating the status of «Business Program Partner» in all electronic mailing lists with information about the Polymer Plaza Business Program
- Mention of the Partner and indicating the status of «Partner of the business program» in the official Press Release and Post-Release

Guide

- Placement of the Partner's logo on the cover of the exhibition guide with the indication «Partner of the business program»

Exhibition navigation outdoor advertising

- Placement of the Partner's logo indicating «Partner of the business program» on the Navigation banners of the exhibition

Partner status is granted to only one company

**We hereby confirm the status of „Business Program Partner“**

Price EUR 6 000,00

**Rate including VAT**



EXPO FUSION LLC,  
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119021, Russia, Moscow  
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info@expo-fusion.ru

Company stamp  
and legally binding signature \_\_\_\_\_

Place, date \_\_\_\_\_



23-26 JAN  
**2024**  
Moscow, Russia

20

Visitors service  
application

**SEND YOUR APPLICATION BY E-MAIL. DEADLINE ON REQUEST**

Stand No. \_\_\_\_\_

Please complete and return to:



Company name \_\_\_\_\_

Address \_\_\_\_\_  
\_\_\_\_\_

Contact \_\_\_\_\_

Phone \_\_\_\_\_

E-Mail \_\_\_\_\_

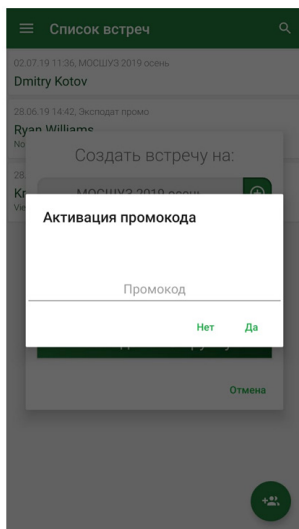
**CONTACT:**

Elena Konovalova  
T +7 909 685 06 31  
E-Mail: ek@expodat.com

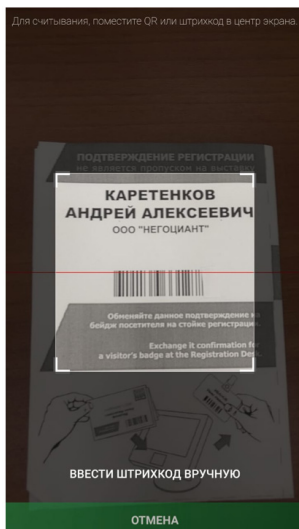
**SERVICE APPLICATION  
REGISTRATION OF MEETINGS AT THE EVENT**

LeadER EXPO mobile application:

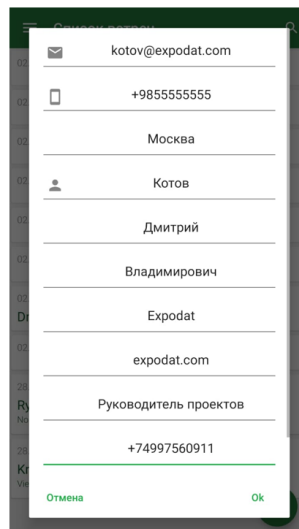
- Contactless visitors registration
- Fast target identification and contact segmentation
- Processing and analysis of meeting results
- Analytics based on the results of the personal work of managers
- Analytics according to the results of participation



Add a meeting and choose a method of data collection



or read the barcode on the badge / invitation



Registration data of the visitor immediately on the screen

EXPODAT provides this service and is fully responsible for it.





23-26 JAN  
2024  
Moscow, Russia

21

Conference halls /  
Meeting rooms rent

**SEND YOUR APPLICATION BY E-MAIL. DEADLINE ON REQUEST**

Stand No. \_\_\_\_\_

Please complete and return to:

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Company name \_\_\_\_\_

Address \_\_\_\_\_

Contact \_\_\_\_\_

Phone \_\_\_\_\_

E-Mail \_\_\_\_\_

Expocentre fairground has a variety of conference halls available for rent. They are located close to the pavilions and convenient for holding presentations, meetings and other corporate events. The seating as well as the technical equipment in these conference rooms can be individually selected.

Complementing the major conference halls, Expocentre also features individual meeting rooms suitable for private discussions or communication.

[View conference hall/ Meeting rooms map >>>>](#)

For more information regarding prices and available slots, please contact the organizers' team.

